

PEOPLE on the MOVE



PHARMACEUTICAL COMPANIES



Brad McCaw

previously Market Access Manager at Boehringer Ingelheim Canada is now Associate Director, Key Account Management/Private Payer, at Alexion.



Dean Pourkhataei

has been appointed Marketing Brand Specialist at ALK Pharmaceuticals Inc. He was formerly Associate Product Manager, Diabetes, at Merck.



Sharon O'Grady

has been appointed Product Manager, Diabetes, at Merck.



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Chantal Beaudry

previously Account Director at liV, Medical Education Agency, has been appointed Manager, Continuing Health Education - Customer Learning, at Pfizer Canada.



Melissa Salvaggio

has joined Pfizer as Manager, Continuing Health Education - Inflammation & Immunology. Prior to joining Pfizer Canada, she occupied roles in sales and marketing at GlaxoSmithKline.



Marie-Eve Turcotte

formerly Brand Manager, Xeljanz, has been appointed Senior Brand Manager – Consumer Marketing, Xeljanz, at Pfizer US.



Julie Fredette

previously Senior Product Manager, Rare Diseases, at Shire, has been appointed Regional Sales Manager – Eastern Canada – Ophthalmics Franchise at Shire.



ADVERTISING AGENCIES



Michael Brennan

has joined ANTIBODY as a Medical Associate



Rebecca Mangulins

has joined ANTIBODY as a Medical Associate.



Jordan McGowan

has joined ANTIBODY as a Product Associate.



Matthew Zhou

has joined ANTIBODY as a Product Associate.

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FCB HEALTH



Jenn Berkelmans

has joined FCB Health as Junior Copywriter.



Scott Creighton

previously Account Coordinator, has been promoted to the role of Account Executive.



Agata Larha

has joined FCB Health as Account Supervisor.

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Ogilvy CommonHealth

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Yves Narbonne

has joined Ogilvy CommonHealth as Art Director.



Cynthia Tabor

previously at Lundbeck, has joined Ogilvy CommonHealth as Account Executive.

PharmaCommunications



Anneisa Ali

has joined PharmaCommunications as Manager, Implementation. Anneisa is responsible for the successful onboarding of new software clients, and the successful execution of service projects. Working closely with our client and internal teams, Anneisa ensures that our clients receive the very best in “service excellence.”