

# Technical Specifications

Please forward all material to:

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## Technical Specifications for High Resolution PDFs

PDF must be level 1.4 or higher

All images must be saved as a single file

-Tiff / EPS Binary encoded only

All images must be in CMYK

Resolution of all images must be at least 220 dpi

Only the use of Postscript fonts is supported

All fonts must be embedded in the PDF file

All colours must be edited accordingly

The trapping must be set to "Default" in Quark Xpress

The offset of crop marks must be set to 12 pts

The bleed must be set to 0.125"

Nothing may be left in the margins of the PDF file

-color bar, test etc...

Imported elements must not be trapped

A colour proof is required

|                    | Trim area                              | Live area                                  | Bleed area                                    |
|--------------------|--|--|---|
| <b>Single page</b> | 8" / 10.875"                           | 7.5" / 10.375"                             | 8.25" / 11.125"                               |
| <b>DPS</b>         | 16" / 10.875"                          | 15" / 10.375"                              | 16.25" / 11.125"                              |
| <b>2/3 page</b>    | hor. 8" / 7.5"<br>vert. 5" / 10.875"   | hor. 7.5" / 7.25"<br>vert. 4.75" / 10.375" | hor. 8.25" / 7.625"<br>vert. 5.125" / 11.125" |
| <b>1/2 page</b>    | hor. 8" / 5.25"<br>vert. 4" / 10.875"  | hor. 7.5" / 5"<br>vert. 3.75" / 10.375"    | hor. 8.25" / 5.375"<br>vert. 4.125" / 11.125" |
| <b>1/3 page</b>    | hor. 8" / 3.5"<br>vert. 2.6" / 10.875" | hor. 7.5" / 3.25"<br>vert. 2.35" / 10.375" | hor. 8.25" / 3.625"<br>vert. 2.725" / 11.125" |
| <b>1/4 page</b>    | hor. 8" / 2.75"<br>vert. 4" / 5.25"    | hor. 7.5" / 2.5"<br>vert. 3.75" / 5"       | hor. 8.25" / 2.875"<br>vert. 4.125" / 5.375"  |
| <b>1/6 page</b>    | hor. 8" / 1.8"<br>vert. 2.5" / 5.5"    | hor. 7.5" / 1.55"<br>vert. 2.25" / 5.25"   | hor. 8.25" / 1.925"<br>vert. 2.625" / 5.625"  |

